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keep Louisville weird.

LIBA KICKS OFF INDEPENDENT'S MONTH WITH FREE EVENT AND MYSTERY ANNOUNCEMENT

Louisville, KY (June 24, 2015) – The Louisville Independent Business Alliance (LIBA) will kick off “Independent’s Month” with a special event on Monday, July 6th from 5:00pm-8:00pm at Iroquois Amphitheater. The celebration precedes the July installment of Free Movie Nights at the Amphitheater, so attendees can stay and enjoy a free screening of “Muppets Most Wanted”. LIBA’s Independent’s Month Celebration is a free, family-friendly event and will include

- * Live Music by Nick Peay Band
- * Khalil's
- * POLLO - a gourmet chicken joint
- * V-Grits Food Truck
- * Kentucky Science Center
- * Bluegrass Indoor Karting
- * Bohemian Monkey (face painting and henna)
- * Jefferson Memorial Forest/Go Ape
- * White Raven Spa
- * Good Garbage, LLC
- * Body Center Healing

LIBA will also be making a very special announcement that night, so attendees will get to hear the news before it is officially announced on the following day.

In an ongoing effort to “Keep Louisville Weird” for more than 10 years, the Louisville Independent Business Alliance declares July as “Independents Month” and invites the public to celebrate the city’s independent businesses throughout the month. The goal of this campaign is to create awareness around the fact that purchasing goods and services from a locally owned store keeps more money circulating in our local economy and supports the businesses that make Louisville “weird” and unique.

About the Louisville Independent Business Alliance

Celebrating 10 Years of Weird in 2015, LIBA is a non-profit organization whose mission is to preserve the unique community character of the Metro Louisville area by promoting locally-owned businesses and to educate citizens on the value of buying locally. For more information about LIBA, visit www.keeplouisvilleweird.com.

