

From the Business First**:<http://www.bizjournals.com/louisville/news/2014/01/21/what-businesses-should-move-into-south.html>**

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What businesses should move into South Louisville?

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The Louisville Independent Business Alliance wants to know what type of local businesses South Louisville residents would like in their community.

A survey of six questions on [LIBA's website](#) takes less than five minutes to complete, according to a news release from the alliance. The survey allows people to request that specific independent businesses open a location in South Louisville. The survey also asks what type of businesses would be good to have there in categories such as entertainment, exercise and fitness, food and drink, specific retail shops and others.

The business alliance hopes the survey will prompt new shops to open and also make residents more aware of what small businesses are already in their part of town, the release states.

"People often associate independent businesses with the Highlands or Frankfort Avenue, but they're in all areas of town, with many in South Louisville. Not only do we want to bring awareness to those businesses, we want to bring more of them to the area," says [Jennifer Rubenstein](#), the alliance's director, in the release.

Respondents who complete the questionnaire by the end of the month will be entered to win a "Keep South Louisville Weird" T-shirt.

Caitlin Bowling covers these beats: Restaurants, retail, human resources, and women & minority affairs.